Young healthwatch Northamptonshire

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Project Manager and Young Healthwatch Lead

Social Media

Young healthwatch Northamptonshire

- Updates*
- Events*
- Boomerangs
- Surveys*
- Photos
- #
- Memes

- Parents / Carers
- Older young people
- Organisations
- Adverts

- Organisations
- #
- Live tweet events

- Events

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Branding

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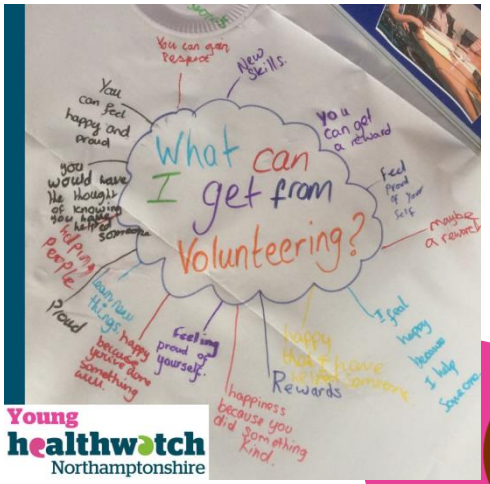
Not always a call to action



Family Events

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- Prioritise busy events
- Ensure there is an engaging activity
- Different ages
- Freebies

Schools

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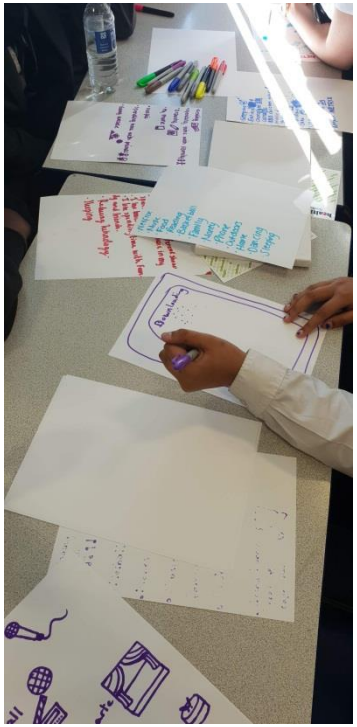
- Conferences
- Specific contacts
- Focus groups / Workshops



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Partners

- Affiliate to local Association of youth clubs (UK Youth)
- Local commissioned participation groups
- Local sports clubs
- Local cadets
- Local clubs
- Local home educated online groups

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Change

- Progression
- Ask the real experts

- Don’t assume
- Locally things vary

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Thank You