

**Consent form for the use of your image**

Healthwatch are your health and social care champion. We make sure NHS and social care decisionmakers hear your voice and use your feedback to improve care.

We share feedback through photographs, film footage, presentations, case studies, and more. This form asks you to consent to Healthwatch X using your image.

**How will you use my image?**

We may use your image alongside information about a variety of health and social care issues, and to represent a range of conditions and demographics.

We may use your image in:

* Printed publications
* Press releases
* Videos
* Social media channels
* Presentation materials
* Web content
* Advertising
* Local/national media

We will not use images for any purpose other than those mentioned above or as otherwise agreed. Please note our website and social media channels are accessible from outside the UK.

**Will you identify me?**

We’ll use your image to represent a fictional person, rather than you specifically, unless agreed otherwise.

We will never include personal details like your address or number with your image, and will only use images alongside other information that is likely to identify you with your further, explicit consent.

**What if I change my mind?**

You can contact us at the address below to withdraw consent at any time. If you withdraw consent, we will not use your image in any new publications or materials.

Your image may still appear in existing publications if all of the following are true:

* There is a legitimate interest for Healthwatch X to keep the publications publicly available.
* This legitimate interest is not overridden by any prejudice (damage or harm) to your own interests or fundamental rights or freedoms.
* It is not reasonable and proportionate in the circumstances to withdraw the publications or materials.

You can ask us to withdraw any publication or material containing your image, for reasons of prejudice to your own interests, fundamental rights or freedoms, at the address below.

Healthwatch X consider any such requests, and will inform you of the outcome.

**How long will you use my image?**

We’ll keep and use images as long as they have a purpose, but you can withdraw consent at any time. If you withdraw consent, or there is no longer a purpose for the image, we’ll delete and no longer use them in new publications after this.

However, your image may continue to appear in existing publications – see the section above.

Please **read the statement below**, then sign and date the form as indicated:

**I consent to be photographed and to provide my image to Healthwatch X. The ways the photograph/s may be used has been explained to me. I understand the photographs remain the property of Healthwatch X.**

**I grant Healthwatch X the absolute right to use my image and any other reproductions or adaptation as indicated below:**

* **I consent for my image to be used to represent a fictional person.**
* **I consent for Healthwatch X to use my image for purposes including:**
* **Healthwatch publications**
* **Healthwatch website**
* **Advertising**
* **The media**
* **Social media posts**
* **Case studies**
* **I consent for Healthwatch X to keep my image until I withdraw consent, or until there is no longer a purpose for the image.**

**I am over 18 years old\***

\*This form must be signed by someone aged 18 or over. If you are under 14 (or otherwise unable to give consent) a parent or guardian should sign on your behalf. If you are aged 14-17, a parent or guardian should also the form.

**Name:**

**Email address:**

**Contact number:**

**Address:**

**Signature: Date:**

For further information or clarification, please send this consent form to enquiries@healthwatch.co.uk or Healthwatch England, National Customer Service Centre, Citygate, Gallowgate, Newcastle upon Tyne, NE1 4PA. If you have any questions, please call the Communications Team on 03000 683 000

Healthwatch England is hosted by the Care Quality Commission (CQC). CQC is the data controller for personal data held by Healthwatch England. The CQC Data Protection Officer can be contacted using the details above for any complaints or concerns about the processing of your personal data. You also have the right to lodge any complaint about the processing of your personal data with the Information Commissioner’s Office (ICO).