**Transgender and Non-Binary People's Experiences of GP Access**

**Email marketing copy for professionals and stakeholders:**

**Subject line:** Help us improve care for trans+ people

Hello \*|FNAME|\*,

Could you help us learn more about trans and non-binary (sometimes referred to as trans+) people’s experiences of GP care?

Everyone should have care that meets their needs. But research into trans and non-binary people’s care experiences, while limited, shows they often face challenges when navigating both gender-affirming and other care.

We’ve launched [a new survey](https://www.smartsurvey.co.uk/s/HealthwatchEnglandTransGP/) so we can better understand these challenges and how to tackle them. You can find the survey at bit.ly/HealthwatchTransGPSurvey

**You can help us by:**

**Taking part:** If you identify as trans or non-binary, your voice matters. Share your experiences of GP care, good or bad, with us. Every experience helps our calls for more inclusive care.

**Spreading the word:** Share our survey with your networks and professional circles, or others who may be interested. By doing so, you can help us reach more trans and non-binary people and capture a wider range of experiences.

**Working with us:** If you want to find out more about this project, or you’re just interested in what we do and want to support our work in [your local area], get in touch. Together, we can pave the way for better care for everyone.

Best wishes,

[Name]