## **Our beliefs**

1

We believe that health and social care providers can best improve services by listening to people's experiences.

2

We believe that
everyone in
society needs to be
included in the
conversation.
Especially those
whose voices
aren't being
listened to.

3

We believe that comparing lots of different experiences helps us to identify patterns and learn what is and isn't working.

4

We value the insight that's gained from analysing many different people's experiences to learn how to improve care.

5

We believe that we must always remain independent and impartial while working with partners to get things done.

# **Our values**

#### Listening

We recognise the value of listening to people and making sure their voices are heard.

## **Including**

We value inclusivity.
Listening to the first-hand experiences of diverse groups improves care for everyone

## **Analysing**

We value the insight that's gained from analysing many different people's experiences to learn how to improve care.

#### **Acting**

We act on feedback and drive change. Listening has to positively affect outcomes and influence important decisions about people's care.

## **Partnering**

We value strong partnerships with care providers and Government - serving as the public's independent advocate.

